
전공능력기반 전공교육과정 개선보고서(요약본)

International Business전공(학과)

Dept. of International Business

2021. 12.

계명대학교

International Business 전공(학과) 전공교육과정

1. International Business 전공(학과) 교육과정위원회 구성 및 운영

International Business 전공(학과) 교육과정위원회 구성

성명	소속 및 직위	구분
Miranda, Juneth Lourdes Fiel	KAC IB	교수
Charoensook, Banchongsan	KAC IB	교수
Tait, Andrew Philip	KAC IB	교수
Watts, Sean	KAC IB	교수
Kim, Michael Jhoon-Ho	KAC IB	교수

2. 전공능력 설정 및 정의

□ International Business 전공(학과)의 전공능력 및 정의

전공능력	정의
Foreign language	Language skills such as listening to English, speaking, and writing documents and communicate with foreigners, and other second languages (Vietnamese, Spanish, German, Chinese, Japanese, etc.) can be heard, spoken and written at the very least intermediate levels.
Analytical skills	Understand and analyze given data, use of formulas and financial tools and perform qualitative and quantitative analysis
Communication	The ability to effectively listen and communicate opinions, and facilitate communication with the other party along with reading, writing presentation materials, listening and verbal reasoning.
Problem-solving	Analyses problems by gathering and organizing trends, information and solve problems while respecting rules and directives.
Personality	The ability to understand individual differences, open to new experiences, perform other valuable personalities and actions that they should have socially.
Cooperation	The ability to work with and through others, act cooperatively according to their respective roles to achieve common goals, perform the team's tasks, and effectively resolve differences to maintain good relationships with their team members.
Digital Literacy	Access to data through internet and application of online and computer applications useful in writing, discussions and analysis.

□ International Business 전공(학과) 교육목표와 전공능력 간의 상관관계

전공능력 교육목표	Foreign language	Analytical skills	Communi- cation	Problem- solving	Personality	Cooperation	Digital Literacy
Training international businessmen who lead in business trends	●	●	●	●	●	●	●
Training marketing experts who communicate through creative thinking	●	●	●	●	●	●	●
Fostering ethical international financiers			●	●	●		●

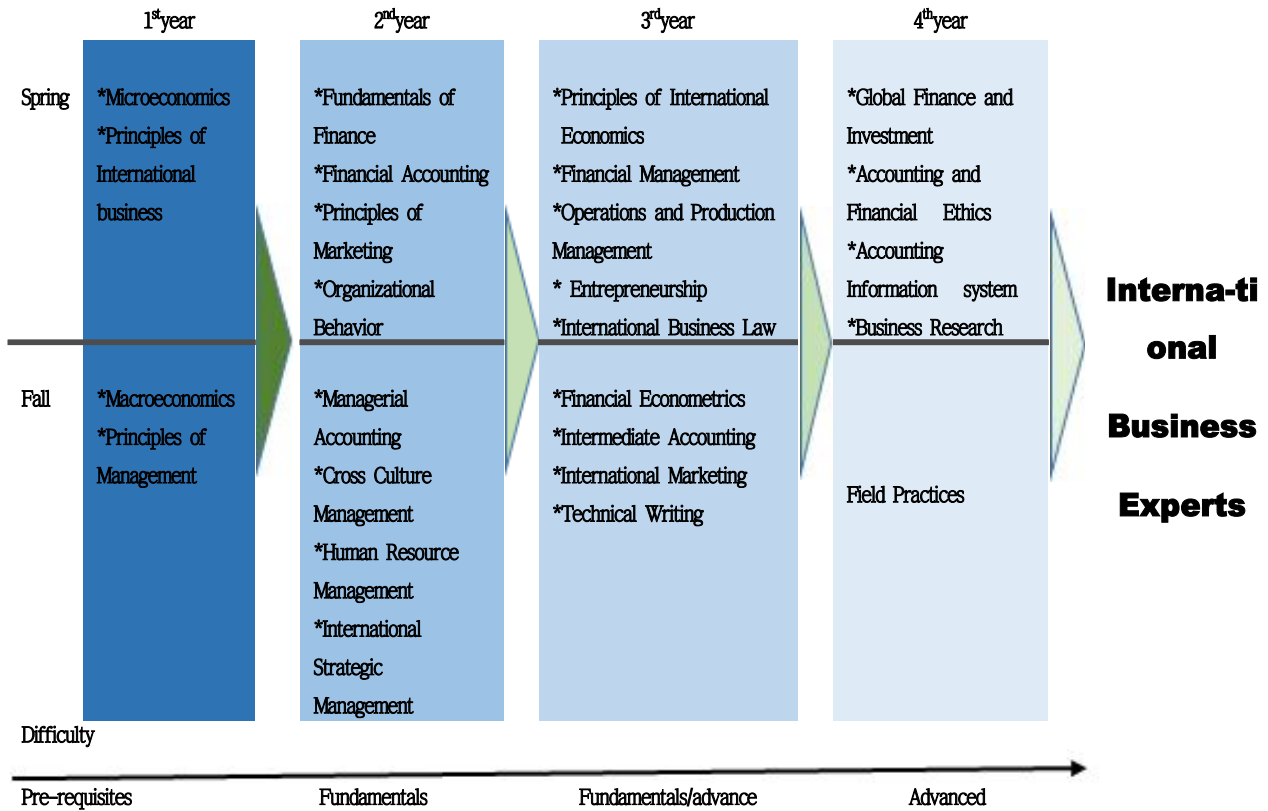
※연관성을 ●로 표시

교과목	학년 학기	학점	전공능력							관련 직무			
			1. Foreign language	2. Analytical skills	3. Communi- cation	4. Problem-s olving	5. Personality	6. Cooperat ion	7. Digital Literacy	1	3	5	6
ACCOUNTING AND FINANCIAL ETHICS	4	3.0	○	○	○	○	●	○	○	○	○	○	○
FUNDAMENTALS OF FINANCE	0	3.0	○	●	○	○	○	○	○	○	○	○	●
IB현장실습(1)(FIELD PLACEMENT(1))	0	3.0	○	○	○	○	●	○	○	○	○	○	○
IB학기현장실습(FULL-SEMESTERFIELD PLACEMENT)	0	15.0	○	○	○	○	●	○	○	○	○	○	○
FINANCIAL ECONOMETRICS	3	3.0	○	●	○	○	○	○	○	○	●	○	○
ACCOUNTING INFORMATION SYSTEM	3	3.0	○	○	○	●	○	○	○	○	○	○	○
East Asian Business Management Strategies: Theories and Practices	4	3.0	○	○	○	●	○	○	○	○	○	○	○
계			33	33	33	33	33	33	33	33	33	33	33

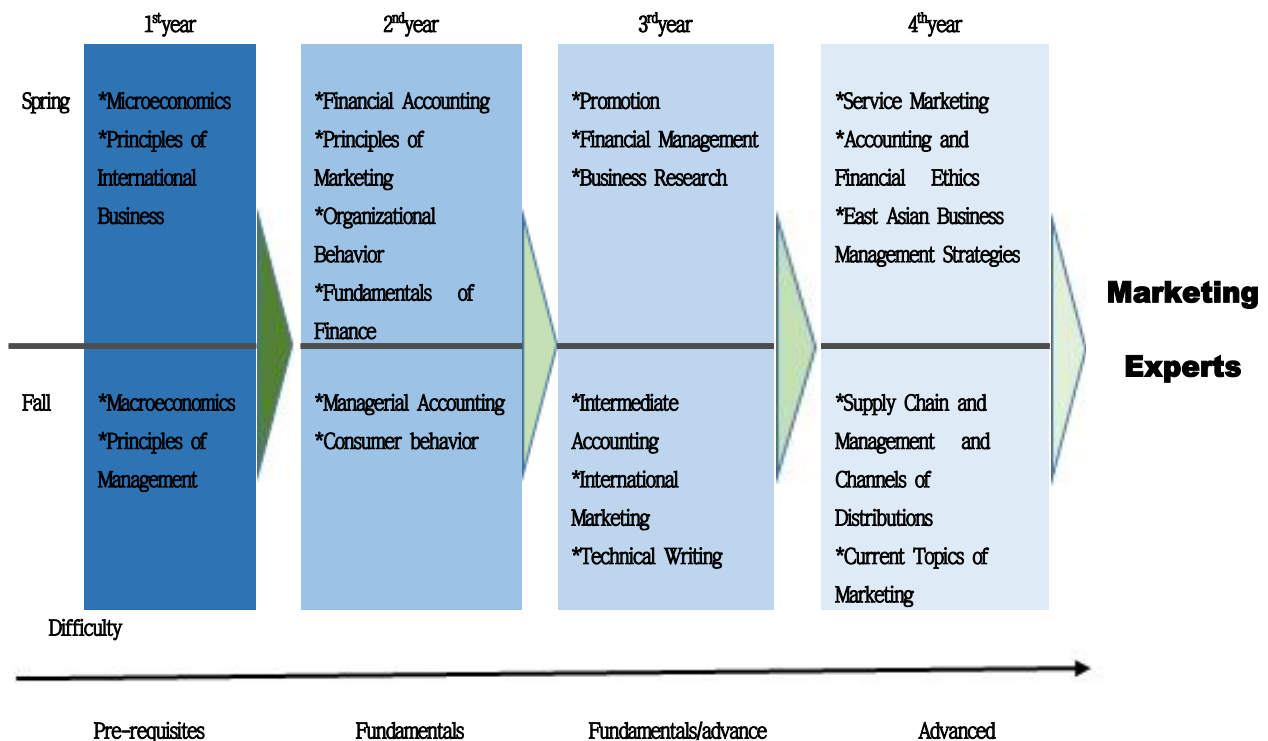
※연계성: 매우연관(●)-1개만, 연관(○)으로 표

4. 교육과정 로드맵

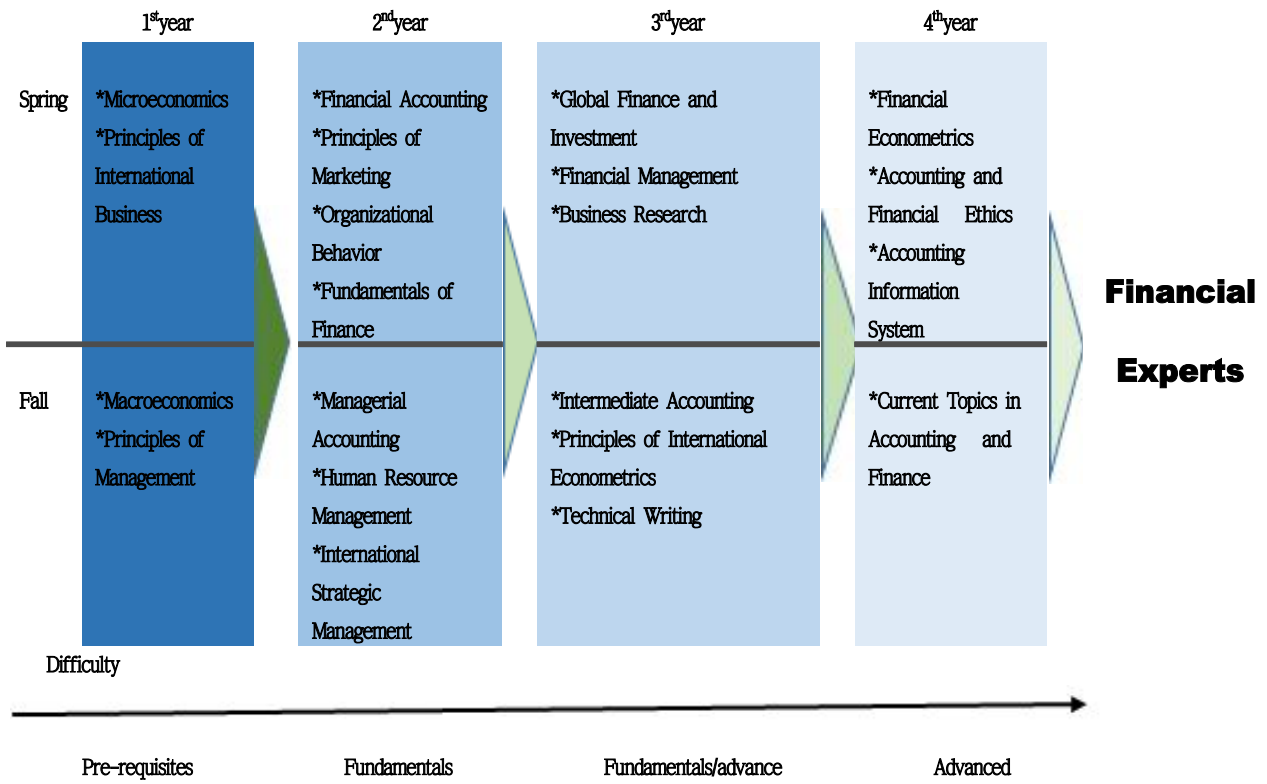
Training international businessmen who lead in business trends



Training marketing experts who communicate through creative thinking



Fostering Ethical International Financiers



5. 교육과정 개선 사항

가. 교과목 운영

	2019		2020		2021		계
	1	2	1	2	1	2	
개설 강좌 수	14	13	14	13	13	10	77
신설 과목 수	2		1		1		2
폐지 과목 수	-		1		7		8
융합과목 개설 수	-						
개설 교과목 교체 수	6		7		7		20

나. 신규 교과목 운영

교과목 명	교과목 번호	운영 시기	내용(개발·개편의 근거)
Accounting Information System	42053	2021	The businesses are commonly using digitals in generating information. The course is designed to provide students with basic knowledge in designing, and controlling accounting information and learn the use of computerized accounting programs.

다. 교과목 폐지

교과목 명	교과목 번호	시기	사유
Management Information System	26107	2021	The course is not in line with the current trends. The current trend focused more on social media and big data analytics rather than in MIS itself.
Organizational Communication	27983	2021	The scope of the course is too narrow, focusing on communication only. In addition, the contents do overlap with other existing management courses, including Organizational Behavior.
Korean Business and Economy	31017	2021	Similar to above, the scope of the course is too narrow, focusing on Korean economy only. The contents do overlap with other existing management courses, including East Asian Management Practices
Microfinance in Southeast Asian	38254	2021	Similar to above, the contents overlap with the existing courses in Financial and Accounting
Economies of the Middle East	39634	2021	The course is not in line with the current trend, as academicians have recently begun to have less interest in the economics of the Middle East Region. This is partially due to existing recent evidence the era of oil economy has submerged.
Financial Statement Interpretation and Analysis	36735	2021	The scope of the course is too narrow, focusing on practice of interpretation of financial statements only.
Marketing Practices in China	36744	2021	Similar to above, the scope of the course is too narrow focusing on Korean economy only. The contents do overlap with other existing courses, including the East Asian Management Practices

라. 강의개선 정도

년도	비율	개선 내용
2019	65.22 (grade:C)	It seems that the lecture improvements improved through the CQI report are not well reflected in the lecture plan and class operation. It seems that the CCQI report should be carefully reviewed, and the items that have not been improved should be improved in detail and reflected in the operation of the class
2020	69.57 (grade:C)	Continuous updating of syllabi. This will include reviewing the textbook or references used whether it is the most recent and if possible within 5 years so that new ideas will be introduced in the class. Review the relevance of the pedagogies used and adopt those that would encourage critical thinking, analytical, etc., leading to providing opportunities for students to learn.

마. 교육과정 개선사항

- Reinforcement of on-site practical education through analysis of the needs of the industries, the graduates and the enrolled students.
- Reorganize the curriculum that can strengthen analysis, problem-solving, critical thinking and cooperation.
- Strengthening the internship program both in local and overseas field trips
- Regular review and upgrading of the curriculum